Daniela Valero

Summary

I am a frontend architect with 10 years of experience building digital products using agile methodologies, state of the art web technology, product-owner-like decisions, UX/VD skills, and psychology. I work within cross functional teams, define technical roadmaps and enable teams' growth and improvement to achieve the product and company's vision. I am a highly engaged professional who have been shadow board member in a company of 15.000+ employees and I am an advocate for diversity & inclusion as well as bridge for opposing views.

Recent Experience

Publicis Sapient · Apr 2014 — Jun 2020

- Lead cross-functional teams to deliver accessible to all users for clients such as DHL, Porsche, Bosch, Lufthansa
- Member of Next Generation Leadership Team program, a shadow board team to accelerate and improve company's vision.
- Define, support and own features and technical roadmap to deliver a balance of quality and quantity
- Coach and partner with Client Stakeholders and Product Owners on agile delivery methodologies
- Develop and oversee development teams to ensure consistency, maintainability, UX and performance.
- Deep focus on UX/UI, WCAG 2.1, Unit testing and maintainable code.
- Upskill development teams over time with unit testing, accessibility, consistency, git and PR process over time
- Continuous Integration pipelines with SonarQube and automated frontend build tooling setup

Previous Experience

Scanbot · Jan 2013 — 2014

- Product development of a multi-platform app to manage documents.
- Development of web-based settings dashboard with ClojureScript, Functional Programming, SASS and HTML5.

LaPatilla.com · May 2011 — Jul 2012

- · Develop and maintain digital newspaper
- Manage infrastructure, scalability of servers and mitigate DoS attacks.
- Manage digital advertisement and stakeholders

Tinvalero & co · May 2010 — Dec 2012

- · Develop service and product websites
- · Develop Wordpress themes and plugins
- Stablish SEO, hosting and content guidelines

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Education

Universidad Centro Occidental Lisandro Alvarado, Barquisimeto, Venezuela Informatics engineer · Mar 2010

Universidad Católica Andrés Bello, Caracas, Venezuela

Specialist in Organizational Development (degree not completed) • May 2012

Skills

Technical

- Unit testing: Jest, Karma, Mocha, Chai, Jasmine
- · React, Redux, Vanilla JS, ES2015+
- · Web Accessibility
- · UX/UI and Customer Centric development
- · Frontend architecture design
- Design frontend architecture that evolve over time
- · Balance time to market with technical debt
- · CSS and cross browser functionality

Non-Technical

- Customer centricity balanced with business needs
- · Agile methodologies: Scrum, Kanban
- Cross-Functional teamwork
- High quality and velocity focus
- · Client and stakeholder management
- Roadmap and backlog definition
- Continuous learning mindset, feedback
 culture
- · Diversity of thought advocate

Community Engagement

Lead of the Diversity & Inclusion community

at Publicis Sapient Cologne

- Creation of the D&I community in the office
- Empower community to create D&l activities
- Host of Global Diversity CFP day 2019, leanIn Circle and several Round tables

Speaker at C'T Web Dev 02-2020 — Unit testing

- How to speak "boss language" to get time to unit test
- · How to write accurate unit tests
- slides available in noti.st

Speaker at sthlm.js 05-2017 — How to deliver high quality code

- How to write high quality word for the realworld developers.
- video available in YouTube

Speaker at Publicis Sapient 2015 — Developing cross cultural intelligence

- · What Cross-Cultural intelligence is
- · How to bridge cross cultural gaps
- Video & slides made available for Publicis
 Sapient employees

Contributions to Open Source

- Webpack-cli
- <u>Fit-commit-js</u>
- <u>Karma-webpack</u>
- <u>Gulp-sass-glob</u>
- <u>Sc5-styleguide</u>
- Angular-translate